



KONZ 2024 AGIFERITE

KONYA AGRICULTURE FAIR POST SHOW REPORT











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About The Show

Konya Agriculture 2024 20th Agriculture, Agricultural Mechanization and Field Technologies Fair is organized by Tuyap Konya Fairs Inc. with the cooperation of Turkish Agricultural Equipment and Machinery Manufacturers Association (TARMAKBİR) and with the valuable support provided by the Ministry of Agriculture and Forestry, Konya Governorship Provincial Directorate of Agriculture and Forestry, Central Union of Agricultural Credit Cooperatives of Turkey, Union of Chambers of Agriculture of Turkey (TZOB), PANKOBİRLİK, Selcuk University, Konya Metropolitan Municipality, Konya Chamber of Commerce, Konya Chamber of Industry, Konya Commodity Exchange, Konya Chamber of Agricultural Engineers and KOSGEB in 2024 at Konya Chamber of Commerce – TÜYAP Konya International Fair Center.

Bringing a breath of fresh air to the agricultural sector every year, Konya Agriculture Fair opened its doors to exhibitors and visitors for the 20th time. Capturing the world's advanced technologies in agricultural mechanization and offering the latest technological solutions to increase productivity in the field, Turkey's largest agricultural fair continues to offer the opportunity to meet with the latest trends and innovations of the agricultural sector every year.

Konya Agriculture Fair will open its doors again on April 8-12, 2025 to welcome the professionals of the agriculture sector.



Summary Info

Konya Agriculture Fair 2024



Official Title

Konya Agriculture Fair 2024 20th Agriculture, Agricultural Mechanization and Field Technologies Fair



Location

Konya Chamber of Commerce – Tuyap Konya International Fair Center



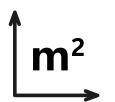
Dates

5.03.2024 - 9.03.2024



Number of Halls

6 Halls + Open Area

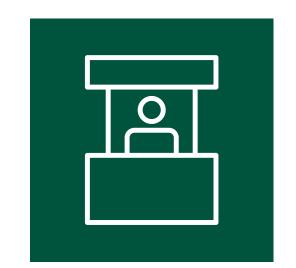


Exhibition Space

96.000 m²



Overview



454

EXHIBITORS



241.508

VISITORS



27

EXHIBITOR COUNTRIES



96

VISITOR COUNTRIES



29

HOSTED BUYER COUNTRIES

Digital Engagement



19.000

FOLLOWERS



13.400

FOLLOWERS



247

FOLLOWERS



95.235

VIEWS



711.078

WEBSITE VIEWS





Exhibitor Overview



NUMBER OF EXHIBITORS

454 EXHIBITORS / CO-EXHIBITORS







PRODUCT GROUPS

- Agricultural Mechanization and Technologies
- Tractors, Harvester
- Fertilization
- Seeding Machines
- Trailers
- Sowing Machines, Threshing Machines
- Plows, Seeders, Holders
- Pulverizers
- Shading Systems
- Beet Harvesting Machines
- Pneumatic Systems
- Balers
- Rakes
- Anchor Machine
- Silage Vehicles
- Compressors
- Cultivators
- Cutters
- CuttersConveyors
- Pruning Machines
- Peeling Machines
- Cotton Picking Machines
- Drying Machines
- Processing Technology
- Cranes
- Vegetable and Fruit Washing Machines

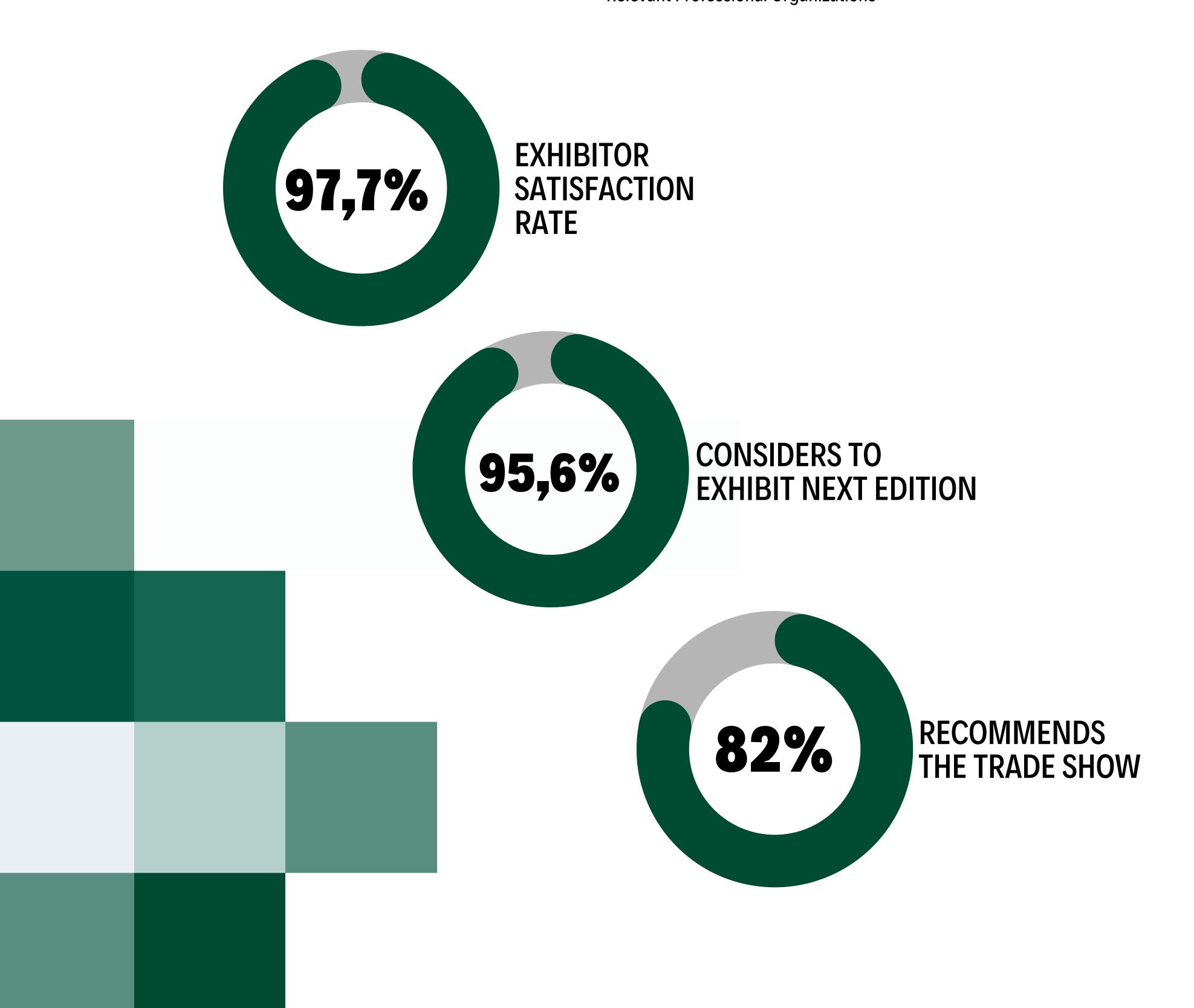
- Tractor and Agricultural Machinery Sub-Industry
- Viticulture, Farm Related Technologies, Other Equipment and Services for Farms and Greenhouses
- Hand tools
- Generators
- Measuring and Recording Devices
- Environmental Control Equipment
- Cleaning Equipment
- Technologies for Waste
- Packaging Materials
- Cold Storages
- Transport Systems
- Fertilizer Preparation Elements
- Biogas Technologies
- Agro Informatics
- Computer Use in Agriculture
- Other
- Agricultural Insurance
- Leasing Organizations
- Marketing
- Export Consultancy Insurance and Project Organizations
- Agricultural Exchanges
- Related Sector Publications
- Sectoral Public Institutions and Organizations
- Relevant Professional Organizations



Germany United States of America Argentina Austria Belgium Chinese Indonesia Finland India Spain Italy Uzbekistan Poland Romania Russia Serbia

Singapore

Greece





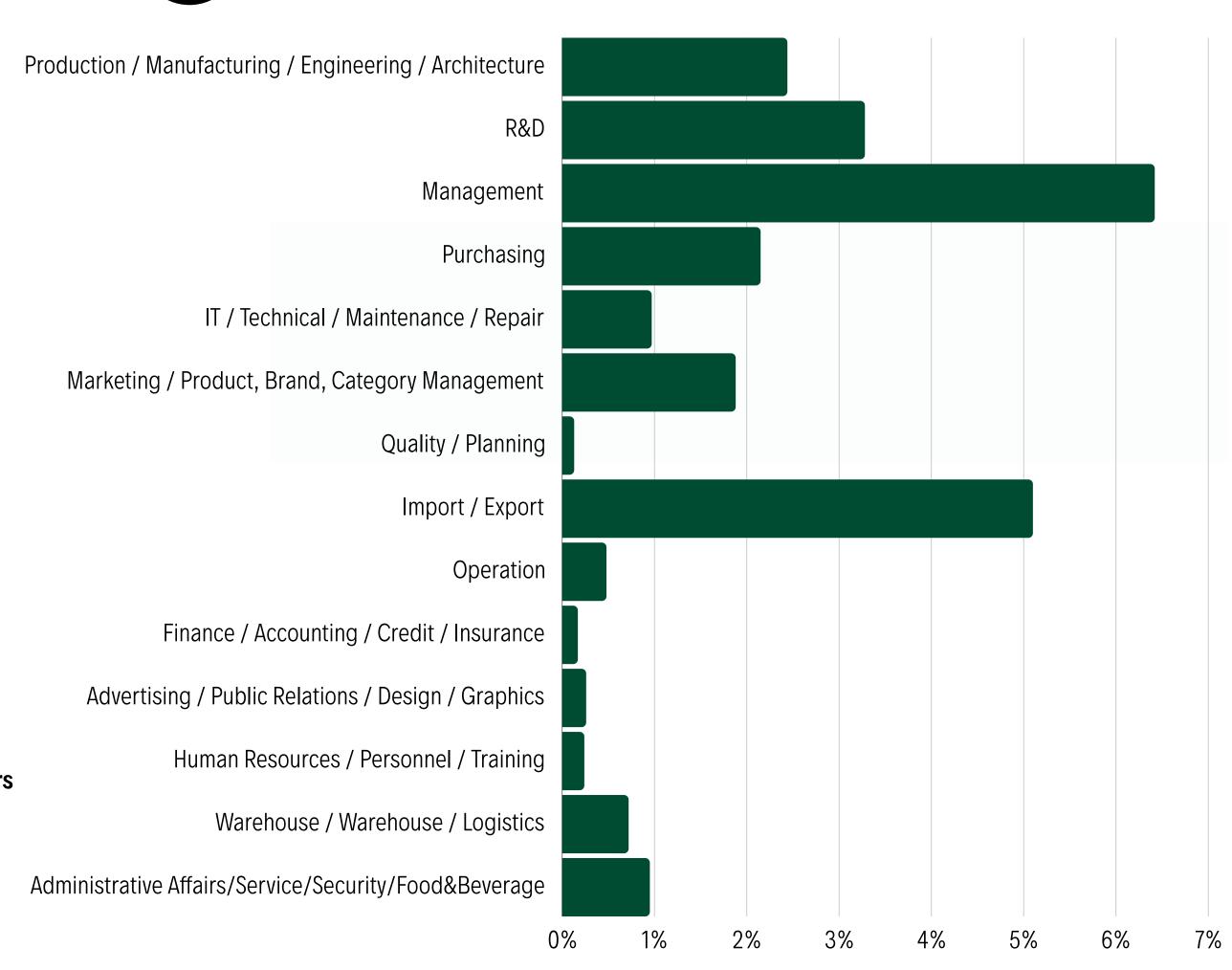
Visitor Overview

TOTAL NUMBER OF VISITORS
241.508 SECTOR PROFESSIONALS

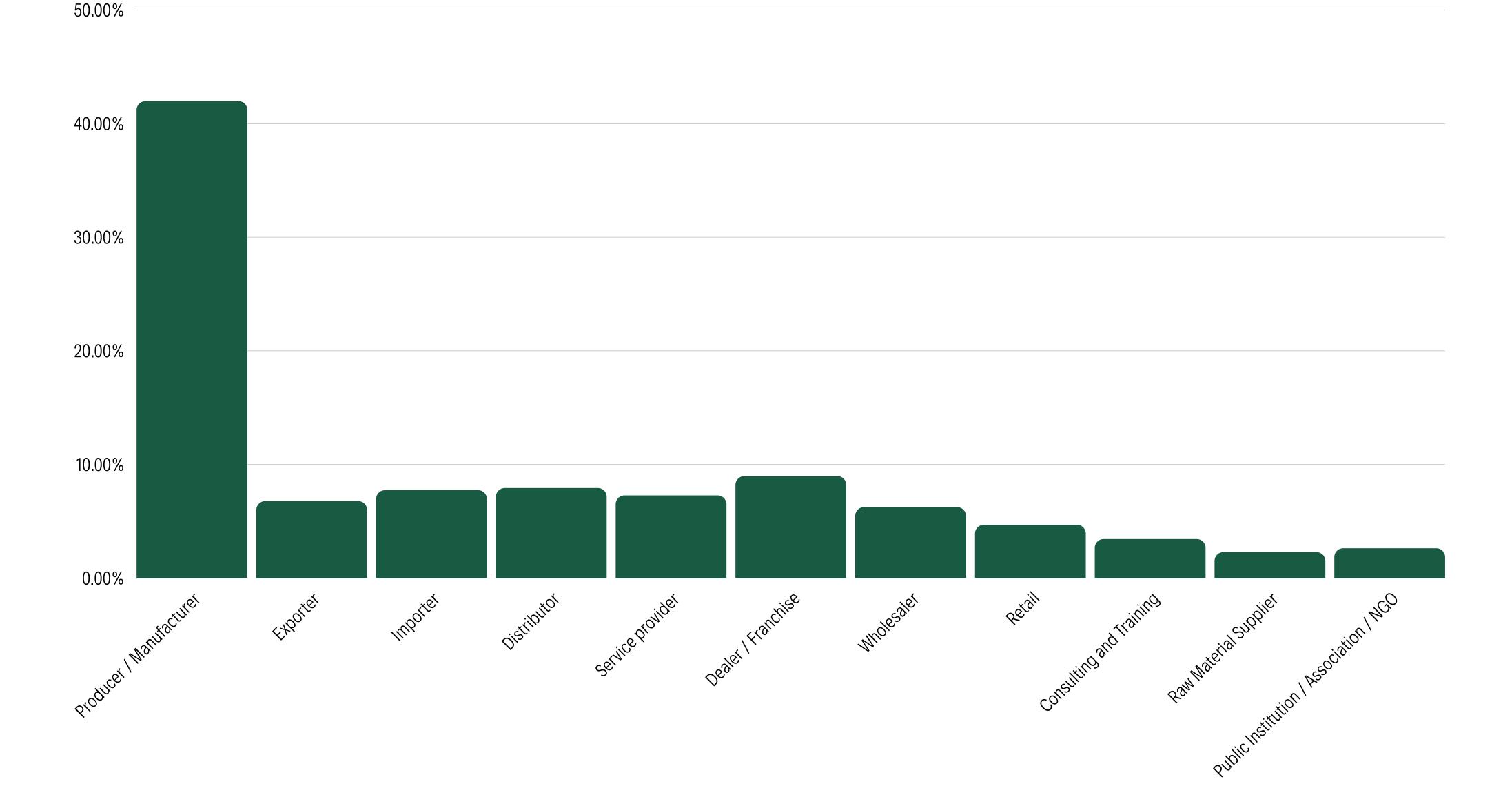








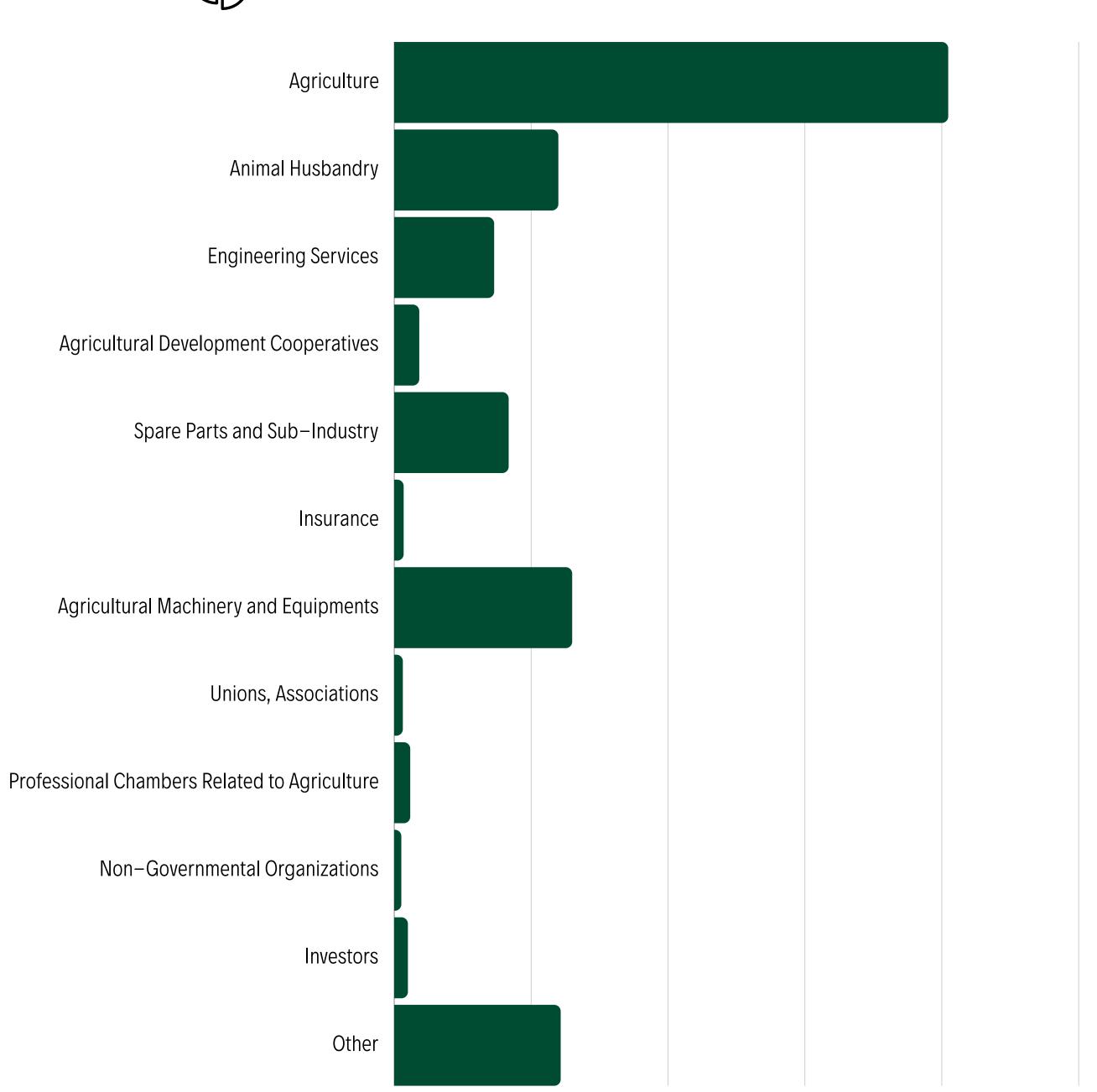






M TÜYAP





%10.00

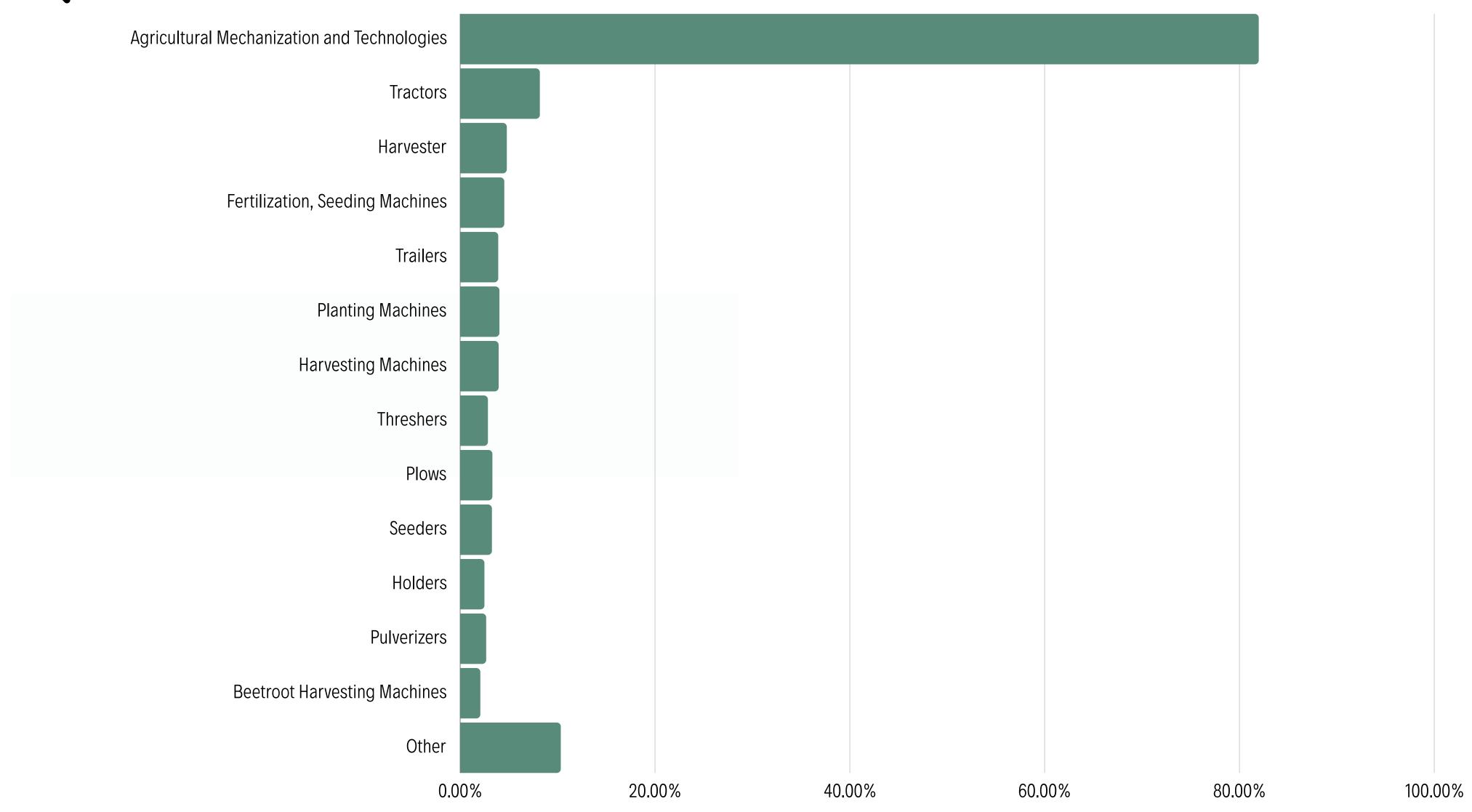
%20.00

%30.00



PRODUCT INTERESTS OF VISITORS

%0.00



%40.00

%50.00



Post Show Report

Visitor Overview

Malaysia Financial

Mexican

Sweetcorn

Mongolia moldova

Nigeria

Norway

Pakistan

Paraguay

Romania

Russia

Senegal Serbia

Slovakia Slovenia Somalia Sri Lanka

Sudan

Saudi Arabia

Tajikistan

Taiwan

Türkiye

Uganda Ukraine

Oman

Uruguay Jordan

Yemen

Greece

Venezuelan

New Guinea

Republic of Zimbabwe

Turkmenistan

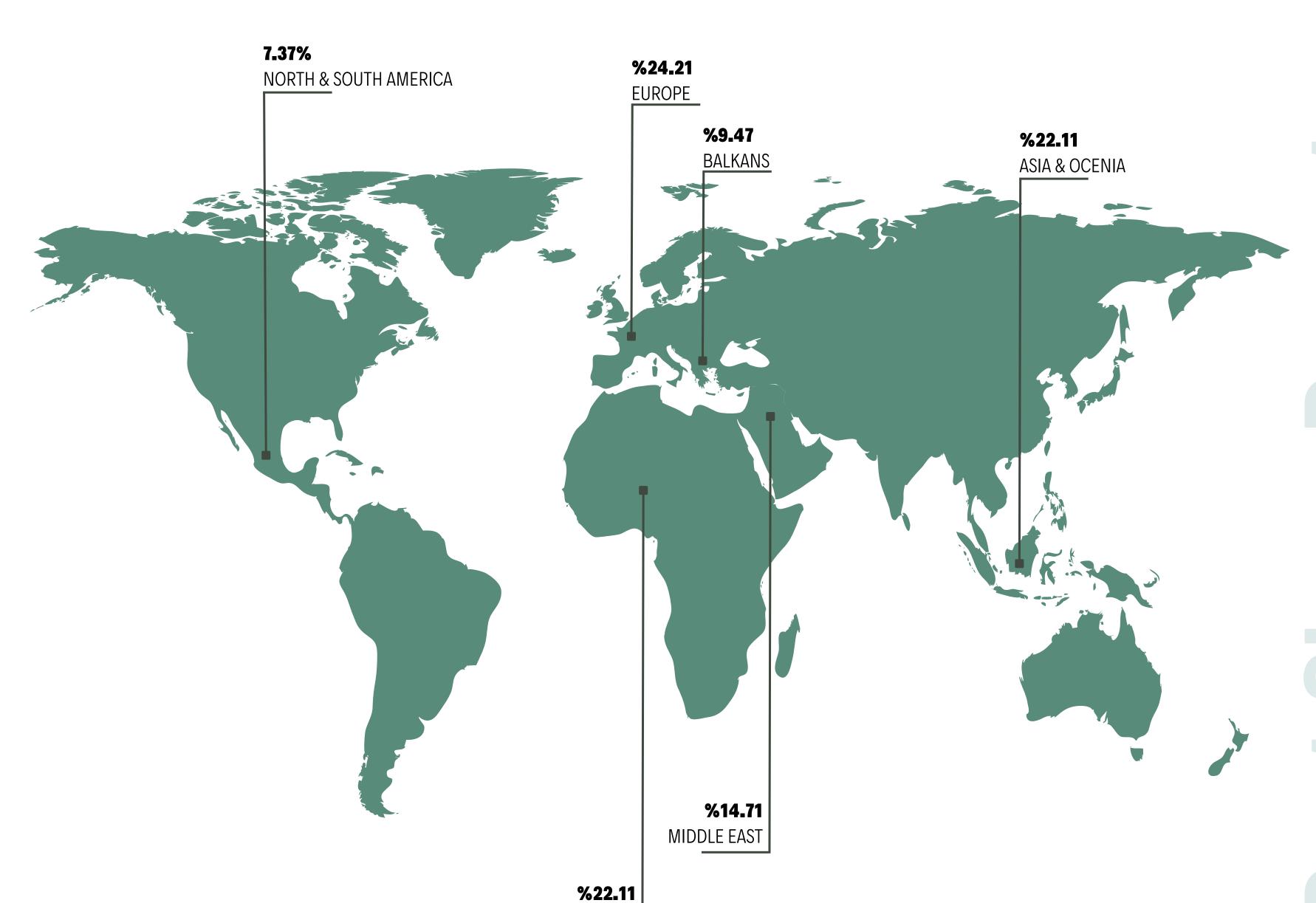
Togo Tunisia

Syria

Peru Poland

Uzbekistan

VISITOR CITIES – TÜRKİYE VISITOR COUNTRIES TOP 10 HOSTED BUYER PROGRAM VISITOR COUNTRIES COUNTRIES Adana Karaman Afghanistan Adıyaman Kars Germany Iran Georgia **United States** Afyonkarahisar Kastamonu Iraq Azerbaijan Ağrı Kayseri Albania Russia Russia Aksaray Kilis Azerbaijan • India Belarus Amasya Kırıkkale Ankara Kırklareli Bangladesh Libya Serbia Belarus Algeria • Bosnia and Herzegovina Antalya Kırşehir Ardahan Kocaeli Belgium Chinese North Macedonia Republic of Benin United Arab Emirates Kazakhistan Iranian Artvin Konya Azerbaijan Lebanon United Kingdom Bosnia and Herzegovina Aydın Kütahya Balıkesir Malatya Germany • Jordan Iraq Bartın Manisa Brazil • Saudi Arabia Batman Mardin Bulgaria Morocco Burkina Faso Bayburt Mersin • Tunisia Bilecik Muğla Bingöl Muş Republic of Chad • Algeria Algeria Palestine Czech Republic Bitlis Nevşehir • Libya Chinese Bolu Niğde Tajíkistan Burdur Ordu Denmark Kazakhistan Bursa Osmaniye Indonesia Benin Ethiopia Çanakkale Rize • Democratic Congo Morocco Çankırı Sakarya Togo Palestine Çorum Samsun Kenya Denizli Şanlıurfa France India Republic of Ghana Diyarbakır Siirt • Bulgaria Republic of Guinea South Africa Düzce Sinop Mongolia Edirne Sivas Sudan Elazığ Şırnak Erzincan Tekirdağ Erzurum Tokat South Korea Uzbekistan Georgia Nigeria Croatia Eskişehir Trabzon Gaziantep Tunceli India Holland Giresun Uşak Gümüşhane Van Hakkâri Yalova Iraq Iranian Ireland Hatay Yozgat Iğdır Zonguldak Spain İsrael Sweden Isparta Switzerland İstanbul İzmir Italy Kahramanmaraş Karabük Japan Republic of Cameroon Canada Train Kazakhistan Kenya Republic of Cyprus Kyrgyzstan Colombia Congo Kosovo Kuwait Turkish Republic of Northern Cyprus Libya **GEOGRAPHICAL DISTRIBUTION OF VISITORS** Lebanon Hungary Macedonia



AFRICA





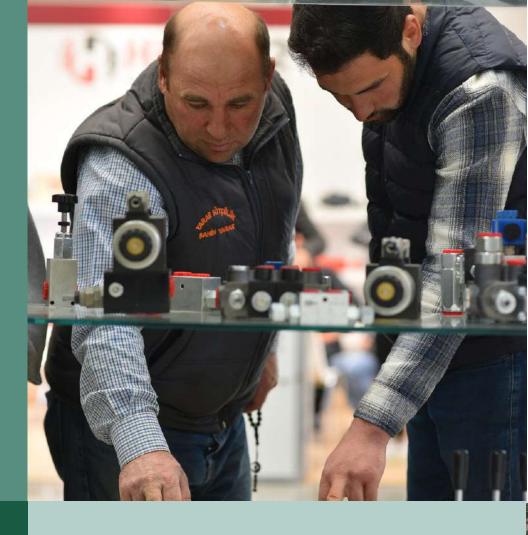


KONYA 2024 Agriculture



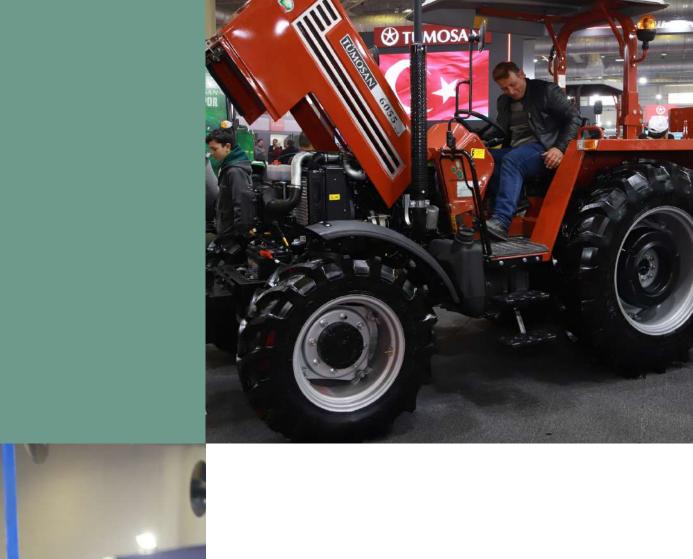




















Contact Us

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