

# Konya Agriculture Fair

## March 20-24, 2018



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### HOW MANY EXHIBITORS WE HAD?

427 exhibitors and 1281 brands from 20 countries have exhibited their new products in 96.000 m2 open and closed exhibiting area.



We hosted 307.919 professional visitors from 97 countries in Tuyap Konya International Fair Center.

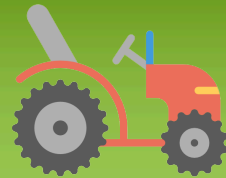
### HOW MANY VISITORS WE HOSTED?

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### WHICH PRODUCTS EXHIBITED?

Agricultural Machinery  
Agricultural Equipments  
Agricultural Pest Control Machinery  
Engineering Machinery  
Agricultural Technology  
Sectoral Institutions and Services



We organized 1009 International B2B Meetings in cooperation with Konya Chamber of Industry and with the support of Konya Chamber of Commerce, Central Anatolian Exporters Union, Mevlana Development Agency and Independent Industrialists' and Businessmen's Association.

### WHAT ABOUT B2B MEETINGS?

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### DID EXHIBITORS AND VISITORS LIKE THE FAIR?

83% of exhibitors and 89% of visitors declared that they liked the fair regarding to our satisfaction surveys.



Konya Chamber of Commerce, TARMAKBIR, Ministry of Commerce, Ministry of Agriculture and Forestry, Konya Governorate, TİKA, MEVKA, Konya Metropolitan Municipality, Konya Chamber of Industry, Konya Provincial Directorate of Food, Agriculture and Livestock, Turkey Union of Agricultural Chambers, Pankobirlik, The Central Union of Agricultural Credit Cooperatives of Turkey, Selçuk University, Chamber of Agricultural Engineers Konya Branch, KOSGEB, Shell, Bereket TV, Turkish Airlines.



### WHO WERE OUR SHAREHOLDERS?

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