





THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TÜRKİYE) IN ACCORDANCE WITH THE LAW NO. 5174.



## A large tractor is shown in silhouette against a bright, orange and yellow sunset sky. The tractor is facing right, and a person is visible in the driver's seat. The image is part of a magazine spread, with a small blue square and the text 'KONTA' visible in the top right corner.

  **konyatarimfuari**





# THE SCOPE OF KONYA AGRICULTURE FAIR 2024

## AGRICULTURAL MECHANIZATION AND TECHNOLOGIES

- TRACTORS
- TRAILERS
- PLANTING MACHINERY
- HARVESTING MACHINERY
- THRESHING MACHINERY
- FERTILIZING MACHINERY
- SEEDING MACHINERY
- PLOUGHS
- DRILLS
- HOLDERS
- SPRAYERS
- HARROWS
- CAULDRONS
- SHADING SYSTEMS
- BEET HARVESTING MACHINERY
- PNEUMATIC SYSTEMS
- BALE MACHINERY
- RAKES

- HOES
- SILAGE EQUIPMENT
- COMPRESSORS
- CULTIVATORS
- CUTTERS
- CONVEYORS
- FLAIR SHREDDERS
- SEED CLEANING MACHINES
- BRANCH CHOPPERS
- PRUNING MACHINERY
- PEELING MACHINERY
- AGRICULTURAL DRIERS
- PROCESSING TECHNOLOGIES
- CRANES
- VIBRATORS AND PICKERS
- GARDENING EQUIPMENT
- VINICULTURE EQUIPMENT

## TRACTOR AND AGRICULTURAL MECHANIZATION SIDE INDUSTRY

- TRACTOR SPARE PARTS

- AGRICULTURAL MACHINERY SPARE PARTS
- RIMS AND TYRES
- GEAR INDUSTRY
- TRACTOR CABINS
- SHAFT AND SHAFT COUPLINGS

## OTHER AGRICULTURAL EQUIPMENTS AND SERVICES

- HAND TOOLS
- GENERATORS
- PACKAGING

## AGRICULTURAL SERVICES

- AGRICULTURAL BANKING
- AGRICULTURAL INSURANCE
- PRESS AND PUBLICATIONS
- PUBLIC INSTITUTIONS
- AGRICULTURAL COOPERATIVES
- TRADE ORGANISATIONS
- AGRICULTURAL CONSULTANCY
- AGRICULTURAL IT PRODUCTS

# KONYA AGRICULTURE FAIR 2023 AT A GLANCE

In 2023, 389 companies and company representatives from 14 countries participated in Konya Agriculture Fair.

These countries are Argentina, Germany, USA, Azerbaijan, China, France, Netherlands, Spain, Israel, Italy, Mexico, Poland, Singapore, Greece

Opened to visitors at Konya Chamber of Commerce - Tuyap Konya International Fair and Congress Centre, the fair hosted 235.195 visitors from 83 different countries.

Some of the countries where overseas visitors come from are Europe (Germany, Italy, Netherlands, France etc.) Balkans (Bosnia and Herzegovina, Serbia, Macedonia, etc.) Central Asia (Kazakhstan, Uzbekistan, Kyrgyzstan, etc.) Gulf Countries (Bahrain, Saudi Arabia, United Arab Emirates, Qatar et al.) South America (Brazil, Argentina, Mexico, etc.) North Africa (Morocco, Tunisia, Algeria) Central Africa (Congo, Kenya, Ethiopia, Nigeria, etc.) Asia (Russia, India, China, Ukraine, Belarus, etc.)

Konya Agriculture Fair was visited by visitors from 81 provinces of Turkey in 2023.

## GENERAL VISITOR PROFILE

Visitor's Distribution Based on Their Company's Field of Activity	%
Agriculture	38,9
Animal Husbandry	11,84
Engineering Services	8,11
Agricultural Development Cooperatives	2,59
Spare Parts and Sub-Industry	7,95
Insurance	1,24
Agricultural Machines and Equipment	11,44
Unions and Associations	1,13
Agriculture Related Jobs	1,81
Civil Society Organisations	1,08
Investors	1,92
Other	12

Sectoral distribution of visitors related to the subject of the fair (%)

**%92** OF VISITORS RECOMMEND THE FAIR TO BUSINESS CIRCLES

OF VISITORS  
**%96**

WANTS TO VISIT THE FAIR NEXT YEAR

